## SHE ACADEMY STYLE GUIDE



A color palette is a group of colors a company uses to design its brand, and it guides every piece of visual content the brand creates. Here are the colors used on your website:

Dominant color: ff189f Blog background color: #ffd9e4

Futura LT Light Regular
Hello world
1234567890

by fontsgeek.com

Our website font is Futura Light Heading 1: Color #FF189F Heading 2: Color #FFS9E4

## **Blog Fonts:**

Headings font: Work Sans Extra Light size 52

color#8B143c

Subtitle T1- Pacifica Condensed

Subtitle T2- Marzo



Our logo has two women facing opposite of each other.

Our logo represents the connection of the inner being as the teen's transition into young adulthood with their head held high.